

Responding to Deteriorating Economic Environment 应对不断恶化的经济环境

Annual Global Supply Management Conference

Oct 21, 2012, Shanghai



供应管理学会中国区



- What problem is China economy facing? How do they affect exchange rate, commodity price and our supply chain?
- What are global companies' strategic for the current situation, and where are the opportunities?
- What are some of the best practices for better positioning under the tough environment?
- With reverse globalization, what's China's prospective beyond cost in the new order of supply chain?
- What is the job market look like and what skills are in hot demand for our profession



Please join 400 other supply management professionals in purchasing/sourcing, finance, planning, logistics and supply chain for this exciting annual event, build your network, reunion with other peers, see what's in our senior leader's mind, learn and interact with the high profile speakers in our 2012 Annual Global Supply Management Conference.

Our world-class event features:

1. *Renowned global experts and leaders*
2. *Top level perspective and strategic vision*
3. *Interactivity for practice sharing and hot issues discussion*
4. *Great networking with multinational company peers!*

Keynote Speakers



The Liquidity Trap China Facing, and Economic Consequence

Jerry Lou, Managing Director & Chief Strategy Officer, Morgan Stanley

娄刚 摩根士丹利董事总经理，首席策略官



Procurement and Supply Chain Management: Challenges in the energy industry

Richard Hookway, Senior VP & CFO for BP Refining and Marketing

理查·胡克伟 碧辟高级副总裁，下游业务总财务官



ISM-China is a non-profit association affiliated with the Institute for Supply Management™ (ISM) with more than 40,000 members in 70 countries. ISM-China member are mostly from multinational companies operating in China. Our mission is to lead the profession and create value for corporate supply management functions through facilitation, benchmarking, practice sharing, competency development and networking.

Conference Program

Holiday Inn Pudong Kangqiao , Shanghai, October 21, 2012

Part I	<i>Macro & Strategic Perspectives</i>
08:15 - 08:50	Registration, networking and exhibition morning coffee
08:50 - 09:00	Welcome address – Raymond Chou, Chairman of the Board, ISM China
09:00 - 09:50	Keynote : The Liquidity Trap China Facing – The Economic Reality, Projection & Implications -- Jerry Lou, Managing Director & Chief Strategist, Morgan Stanley
09:50 – 10:00	Zhangzhou’s Industrial Strategic Advantage , Zhangzhou City
10:00 – 10:10	Packaging Innovation for supply chain value – Richard Wang, CEO, UPP
10:10 – 10:20	Break
10:20 - 11:10	Keynote: Procurement and Supply chain management: Challenges in the energy industry , Richard Hookway, SVP & CFO, BP Refining & Marketing Panel Discussion “Economy & Opportunities”, Moderated by Wayne Huang, Partner, Shan Capital <i>Panelists:</i>
11:10 - 12:00	Jerry Lou, Managing Director & Chief Strategist, Morgan Stanley Richard Hookway, SVP & CFO, BP Refining & Marketing Sean Wu, VP, APAC Supply Chain, EATON Corporation Lou Zhou, Director Global Supply Chain, IBM
12:00 - 13:00	<i>Buffet Lunch, Networking</i>
Part II	<i>Managing in a Global Declining Cycle</i>
13:00 - 13:40	Keynote: Beyond Cost -- Finding a New Way forward in China – Dr. Ting Ho, Managing Director, Symphony Group
13:40 – 13:50	MRO Service Model: a new value-creating approach – Richard Tien, CEO, Suzhou Richland Supply Chain Service Co.
13:50 - 14:30	Managing Risks in Global Supply Chain -- Tianbing Zhang, China Founding Partner, AT Kearney Panel discussion “China Supply Management Best Practice” -- Moderated by Jacky Wang, VP, Alibaba <i>Panelists:</i>
14:30 – 15:10	Ting Ho, Managing Director, Symphony Group Tianbing Zhang, China Founding Partner, AT Kearney Richard Tien, CEO, Suzhou Richland Xiaofeng Zhu, Vice GM, Jiuli Group Richard Wang, CEO, UPP
15:10 – 15:20	Chinese Nickel Alloy Supply for High End Manufacturing – Xiaofeng Zhu, Vice GM, Jiuli Group
15:20 - 15:30	Break
Part III	<i>Professional & Career Development</i>
15:30 - 15:40	Talent Management & Career Value Development – Director, Atomic
15:40 – 16:10	Diversity: Fostering Women Leadership – Nicole Yi, Global Sourcing Director, Target Panel discussions “career, job market hot skills & professional development” – Moderated by Isa Luo, VP, Junior Achievement <i>Panelists:</i>
16:10 – 16:50	✓ Gigi Laplume, VP Asia Procurement, Air Liquide ✓ Jasmine Zhong, CFO AstraZeneca ✓ Helen He, Founder, Leadership Styles ✓ Jeff Hu, Managing Director, Atomic ✓ Nicole Yi, Global Sourcing Director, Target

Conference Registration

Register in one of the 2 ways:

1. Online registration (highly recommended) <https://yopay.cn/event/ISMCON2012>
2. Complete this form and email back to: service@ismchina.org, or fax to 86-21-5820-9123 x312

Registration shall include conference pass, exhibition booths visit, business buffet lunch (except student rate), and conference proceeding materials.

Registration Form (for manual process only)

General Information:

Company Name:			
Name:		Cellphone	
Job Title:			
Tel:		Email:	
Additional person(s)*:		Title	
Name		Title	
Name		Title	
Name		Title	

Registration (Select your item)		Fee	amount
<input type="checkbox"/> Member		500 (or 50 IB)	
<input type="checkbox"/> Non-Member		600	
<input type="checkbox"/> Join local membership & conference together		700	
<input type="checkbox"/> Join global membership & conference		1350	
<input type="checkbox"/> option (full year events free of charge)		add 1300	
<input type="checkbox"/> Full time student (no buffet lunch)		200	
Total			

Payment information

中国民生银行上海浦东支行

账号: 0202014170016777

户名(代收单位): 上海珂涛信息管理咨询有限公司

For more information, please contact

Louisa Liao, Program Coordinator Tel: 86 – 1371673786 Fax: 86 - 21- 5820 5636 E-Mail: louisaliao@ismchina.org	ISM China Service Center Tel: 86 - 21- 5820 9123 Fax: 86 - 21- 5820 5636 E-Mail: service@ismchina.org	Address: 388 Zhongjiang Road, 1-1205 Shanghai, China 200061 service@ismchina.org
---	--	---