



leanstartupmachine

Shanghai Workshop Schedule

Friday October 25 7:00pm – Sunday October 25 6:30pm

Friday

- 7:00 PM - Dinner
- 7:30 PM - Welcome
- 7:45 PM - LEAN 101 - Javelin Board
- 8:15 PM - **Keynote Speaker - Alex Huille, Founder - Dagobear**
- 8:45 PM - Pitches: 50 seconds each
- 9:15 PM - Voting & Forming Teams
- 9:30 PM - Team Begin Working
- 11:00 PM - Venue closes

Saturday

- 9:00 AM - Doors Open & Breakfast
- 9:30 AM - **Session: Customer Development - Lucas Englehart, Founder - WaimaiChaoren.com**
- 10:30 AM - Get out of the Building!
- *Lunch On Your Own With Your Team*
- 1:30 PM - **Session: Pitch - Todd Embley, Founder - Program Manager, China - Axlr8r**
- 3:00 PM - Get out of the Building!
- 6:00 PM - Dinner
- 6:30 PM - **Session: Concierge MVP - Hannes Helander**
- 7:30 PM - Get out of the Building!
- 10:00 PM - Venue Closes

Sunday

- 10:00 AM - Doors Open: Breakfast
 - 10:30 AM - **How to Win Lean Startup Machine & Keynote - Rui Ma, Venture Partner - 500 Startups**
 - 11:30 AM - Get out of the Building!
 - 1:00 PM - Lunch
 - 3:30 PM - **Presentation Slides Due**
 - 4:00 PM - **Judges Take Seats and Presentations Begin**
 - 5:30 PM - Presentations Finish
 - 6:00 PM - Winners Announced
 - 6:30 PM - Venue closes closed, attendees head to a local bar hosted by DRINK ENTREPRENEURS
- Location: Patachon: 426 Dagu Lu, near Shimen Yi Lu 大沽路426号, 近石门一路, Metro- Nanjing Rd (W), 15 mins. walk