



第十二届哈佛商学院创新创业峰会论坛 中国再定位:挑战中的新机遇

2019年11月2日

8:30-9:00

注册/交流

9:00-9:10

论坛主持: 朱梓橦, 凤凰卫视主持人

欢迎辞

黄晶生, 哈佛中心(上海)董事总经理

高毅, 哈佛商学院上海校友会主席

致谢陶欣伯教育基金会

9:10-9:40

主题演讲:

主讲嘉宾: 王晓东院士, 百济神州创始人, 北京生命科学研究所所长

对话嘉宾: 高毅, 哈佛商学院上海校友会主席

9:40-10:40

Panel I- 科技引导未来

王晓东院士, 北京生命科学研究所所长, 百济神州创始人

张文, 商汤科技总裁

王三强, 前平安城市科技常务副总, 前麦肯锡合伙人

陈炽, 美国众达律所合伙人, 中美知识产权学者对话专家成员

主持: 高毅, 哈佛商学院上海校友会主席

10:40-10:50

茶歇

10:50-11:20

主题演讲:

主讲嘉宾: 陈少晖, 美团点评首席财务官兼高级副总裁

对话嘉宾: 黄晶生, 哈佛中心(上海)董事总经理

11:20-12:20

Panel II- 消费商业模式创新

毛文超, 小红书创始人&CEO

陈郢, 有好东西&十荟团创始人

朱斌杰, 趣头条副总裁

胡若笛, 红杉资本中国基金董事总经理

主持: 黄晶生, 哈佛中心上海 董事总经理 /

宗昊, 阿里巴巴战略投资部 投资总监

12:20-13:30

专题午餐会

午餐会1: 主持: 潘静(前华住集团全球首席市场官); 主题: 创业公司的营销之道

午餐会2: 主持: 王三强(平安城市科技常务副总, 前麦肯锡合伙人): 跨越周期, 冬训过冬

午餐会3(邀请制): Jodi Gernon, 哈佛商学院Arthur Rock Center主任

13:30-14:00

主题演讲:

主讲嘉宾: Jodi Gernon, 哈佛商学院Arthur Rock Center主任

对话嘉宾: 朱梓橦, 凤凰卫视主持人

14:00-15:00

Panel III- 教育重塑未来

张熙, 精锐教育创始人兼CEO

陆坚, LinkedIn中国总裁

张以弛, 校宝在线董事长兼CEO

周舟, Udacity中国区总经理

主持: 龚彦焱, 海一资本创始合伙人

15:00-15:10

茶歇

15:10-16:10

Panel IV- 跨境的挑战与机遇

陈燕佳, Flamingo.Shop 创始人兼CEO

李中, 国际证监会组织前资深政策顾问

张琪, 阿里巴巴全球速卖通(AliExpress)海外用户与市场运营总经理

孙悦, 桥水(中国)资本投资经理

主持: 林宜德, BCC Global 创始人兼董事长

16:10-16:50

主题演讲:

主讲嘉宾: 朱云来, 金融专业人士

对话嘉宾: 黄晶生, 哈佛中心(上海)董事总经理

16:50-17:00

告别辞及特别致谢



12th Harvard Business School Entrepreneurial Forum

China Repositioning, Our Opportunities out of Challenges

November 2, 2019

8:30-9:00

Registration/Networking

9:00-9:10

Host: Nancie Zhu, Phoenix TV Anchorwoman

Welcome Remarks

by Jing Huang, Managing Executive Director, Harvard Center Shanghai

by Donald Gao, President, HBS Club of Shanghai

Acknowledgement to TSPEF

9:10-9:40

Keynote Speech

Keynote Speaker: Dr. Xiaodong Wang, Director of NIBS, Founder of BeiGene; Member of the National Academy of Sciences, USA and China

Dialogue Speaker: Donald Gao, President, HBS Club of Shanghai

9:40-10:40

Panel I - Technology: Leading the Future

Dr. Xiaodong Wang, Director of NIBS, Founder of BeiGene

Michael Zhang, President, SenseTime

Larry Wang, former Deputy President of Urban Technology, PingAn, former McKinsey Partner

Tony Chen, Partner, Jones Day, expert member of the US - China IP Cooperation Dialogue

Moderator: Donald Gao, President, HBS Club of Shanghai

10:40-10:50

Coffee Break

10:50-11:20

Keynote Speech

Keynote Speaker: Shaohui Chen, CFO & Senior Vice President, Meituan Dianping

Dialogue Speaker: Jing Huang, Managing Executive Director, Harvard Center Shanghai

11:20-12:20

Panel II - Consumer Business Innovations

Charlwin Mao, Founder & CEO of XiaoHongShu

Ying Chen, Founder of the Good Stuff & NiceTuan

Ben Zhu, Vice President of QuTouTiao

Ruodi Hu, Managing Director of Sequoia Capital China

Moderator: Jing Huang, Managing Executive Director at Harvard Center Shanghai / Alan Zong, Investment Director at Alibaba Strategic Investment.

12:20-13:30

Themed Lunch

Themed Lunch A: Jing Pan (former Global Chief Marketing Officer, Huazhu Group);

Topic: Marketing for Entrepreneurialship

Themed Lunch B: Larry Wang (former Deputy President of Urban Technology, Ping An,

former McKinsey Partner,); Topic: Tough it out in winter, with a through-cycle perspective

Themed Lunch C: Invited by Ms. Jodi Gernon, Director, Arthur Rock Center, HBS

13:30-14:00

Keynote Speech

Keynote Speaker: Ms. Jodi Gernon, Director, Arthur Rock Center, HBS

Dialogue Speaker: Nancie Zhu, Phoenix TV Anchorwoman

14:00-15:00

Panel III-Education: Reshaping for the Future

Steve Zhang, Founder and CEO of OneSmart Education

Dr. Jian Lu, President of LinkedIn China

Yichi Zhang, President and CEO of SchoolPal

Zoe Zhou, Head of Udacity China

Moderator: Yanyan Gong, Founding Partner of OceanOne Capital

15:00-15:10

Coffee Break

15:10-16:10

Panel IV-Cross Border: Opportunities and Challenges

Julie Chen, Founder & CEO of Flamingo.Shop

Zhong Li, Former CRSC rep to International Organization of Securities Commissions

Cheer Zhang, GM of Global Consumer and Market Operations at AliExpress

Joanna Alpert, Portfolio Manager at Bridgewater (China) Investment Management

Moderator: Ted Lin, Founder & Chairman of BCC Global

16:10-16:50

Keynote Speech

Keynote Speaker: Levin Zhu, Financial Expert

Dialogue Speaker: Jing Huang, Managing Executive Director, Harvard Center Shanghai

16:50-17:00

Farewell Remarks and Special Acknowledgments