

Powering Innovation and Entrepreneurship

The Stanford Ignite certificate program is designed for graduate students in non-business fields and technical professionals who want to bring innovation and entrepreneurial thinking to their current roles, or start a new venture. This nine-week part-time program will be held at Stanford Graduate School of Business from January 12 to March 13, 2014.



What You'll Learn

Stanford Ignite will teach participants how to formulate, evaluate, develop, and commercialize their ideas. Attendees will learn core business and leadership skills while working in teams to develop a business pitch around a new product/service for their organization or a new venture.

Who Should Attend

The program is designed for master's, PhD, medical, or postdoctoral students in non-business fields as well as high-potential working professionals with deep technical expertise. Upon completion of the program, participants will receive a certificate in Innovation and Entrepreneurship from Stanford Graduate School of Business.

Stanford Faculty

The same Stanford GSB faculty who teach in our MBA Program will teach Stanford Ignite classes. Prominent executives and corporate, venture, and angel investors participate as guest speakers, expert panelists, and business mentors to provide candid feedback on team projects.

change lives. change organizations. change the world.

DATES

January 12 – March 13, 2014

Tuesday and Thursday evenings and Saturdays.

Additional meetings will be required for project work.

LOCATION

Stanford Graduate School of Business

“Stanford Ignite is an excellent program and tremendous opportunity to learn more about entrepreneurship from motivated faculty, dynamic speakers, hands-on project development, and interaction with other creative and motivated students.”

— Caleb Branson Bell, Founder & CEO, Bell Biosystems, and past Stanford Ignite participant

ELIGIBILITY

Graduate Students

Currently enrolled master's, PhD, medical, or post-doctoral students studying non-business fields. *MBA*s or other graduate management students are not eligible.

Professionals

Minimum of a bachelor's degree (advanced degree preferred) and some professional experience required. *Applicants with MBAs, graduate degrees in management, or extensive management training or experience are not eligible.*

ADMISSION

Applicants are strongly encouraged to submit all materials as soon as possible.

To be considered for admission, a complete application will include:

- Online application form, resume, and a series of short essays
- Two letters of recommendation

APPLICATION DEADLINE

September 20, 2013

To apply, visit
www.gsb.stanford.edu/ignite/stanford