

ASIA PACIFIC DIVISION

*Join TEA at CAAPA China (Beijing) Attractions Expo
Global VIPs coming together and share their thoughts and knowledge*

4 of the Top 10 biggest global themed entertainment companies sharing their knowledge and experience within the industry! Come and have a direct contact with leaders from BSH, Shendi, Parques Reunidos and Riverside Group, only at CAAPA TEA venue!

Place

Booth 307A+B, China National Convention Center Beijing

Agenda Day 1

Mar. 17 10:00-12:00 Close door summit

**14:00-16:00 VIP Roundtable Discussion (open to the public)*

**16:00-17:00 Mixer*

Executives from BSH, Shendi Group, Riverside Group, Parques Reunidos Group will be discussing steps used for understanding the needs of your demographic, development of local and western IPs, Locations & 10-year plan in China

**Ticket price for Roundtable Discussion & mixer membership price: ¥ 300 per person; non-membership price: ¥ 500 per person.*

Ticket Purchasing Link: <https://yoopay.cn/event/teacaapa>



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Agenda Day 2

Mar. 18 10:00-12:00 TEA board panel: Themed entertainment- How it is evolving in this rapidly expanding Chinese market

The experts will be discussing how this applies to: theme parks, family entertainment center, edutainment centers, museums, live entertainment venues and more.

Board members: Shaunessy, Margaret Wong, Jonathan Casson (moderator), Ken Wheatley, Jose Lugo, Ron James, James Clark

CAE Introduction

China (Beijing) Attractions Expo 2018 - the China largest and most well known exhibition of amusement parks and attractions industry, gathering over 55000 professional visitors in one place. Exhibitors are covering investment, production, planning, operation and management across the industry.

CAE Registration link: <http://vis.exporegist.com/CCCVLSS/>

Eventbrite link:

Contact Email: thomas@silkroading.com; mona@silkroading.com

Contact phone #: 86-18221531776

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