

## 2016 Conference on China (Qinhuangdao) Smart Healthy City and Qinhuangdao Taisheng-GRS International Rehab Center Opening Ceremony

**Time:** 14-16 Jun, 2016

**Venue:** Qinhuangdao International Exhibition Center

**Theme:** "Digitization, Socialization and Marketization of Health Services Industry"

**Organizers:** China Council for International Investment Promotion (CCIIP)  
Qinhuangdao Economic & Technological Development Zone (QETDZ)

**Co-Organizers:** China Association of Development Zones  
Academy of Public Policy, Renmin University of China  
The China-Britain Business Council  
Global Chief Executive Officers Club

**Undertaker :** The Alliance of Smart Health Industry, CCIIP

**Premier Sponsors:** Genesis Rehab Services (GRS)  
Medi-Con Mobile Health

**Scale :** 300 People

**Participants :** Relative State Ministries and Leaders and Heads of Associated Business Bureaus  
Experts and Institution Heads of Well-known Global Healthcare, Rehab and Elderly Care Industry  
Relative Representatives from Competent Commerce, Civil Administration and Health Departments of All Regions  
Business Leaders of Economic & Technological Development Zone, High-tech Zone and the New Area  
Business Leaders of Hospical, Rehab & Senior Center, Health Promotion Association of All Regions  
Digital Health Service Institution  
Wearable Devices Suppliers  
IT Service Enterprises  
Presses and Medias

### Agenda (draft):

Time	Activity	Venue
<b>06/14/2016 Tuesday</b>		
09:30-11:30	Registration	Qinhuangdao International Exhibition Center
11:30-13:30	Working Lunch - Buffet	Canteen in the office building of QETDZ
14:00-18:30	<b>2016 Conference on China (Qinhuangdao) Smart Healthy City and Qinhuangdao Taisheng-GRS International Rehab Center Opening Ceremony</b>	Qinhuangdao International Exhibition Center
	Moderator: Su Jingwen, Administrator of Management Committee of Qinhuangdao Economic & Technological Development Zone	
14:00-14:05	Moderator introducing the agenda and important guests	
14:05-14:15	<b>Address by Leaders</b>	
	Address by VIPs : Ministry of Commerce/National Health and Family Planning Commision/ Ministry of Civil Affairs (TBD)	
14:15-15:35	<b>Keynote Speech</b>	
14:15-14:35	①Qinhuangdao's role positioning in the integrated pattern of rehabilitation in Jing-Jin-Ji (Beijing City,Tianjin City and Hebei Province) Speaker: Hu Yingjie, Secretary of the Party Working Committee of QETDZ	
14:35-14:55	②Exploration of integration of Rehabilitation and Elderly Care service in China modern medical industry Speaker: Professor Li Jianan, President of The International Society of Physical and Rehabilitation Medicine/President of The Alliance of Smart Health Industry, CCIIP	
14:55-15:15	③Qinhuangdao Taisheng-GRS International Rehab Center - Practical exploration on the integration of Rehabilitation professional and Chinese localized feature Speaker: Dan Hirschfeld, President of Genesis Rehab Servics (GRS)	
15:15-15:35	④Internet accelerated the launch of hierarchical medical system Speaker: Li Yuchen, Business Consultant of Medical Project, HejunConsulting & Expert on IT Construction, Minstry of Finance	
15:35-15:40	Emcee concludes the opening ceremony	

	VIPs (invited only)		General Participants		
	15:40-16:00	Move steps (from conference hall to Rehab Center)	15:40-16:30	Tea break/visit presentation room outside the conference hall	
	16:00-16:30	Ribbon-cutting and Unveiling Ceremony	16:30-17:00	Move steps (from conference hall to Rehab Center)	
	16:30-17:00	Experience Rehab Center	17:00-18:00	Experience Rehab Center	
	17:00-17:30	Move steps (from Rehab Center to the Hotel)	18:00-18:30	Move steps (from Rehab Center to the Hotel)	
18:30-20:00	Business Networking Buffet				Qinhuang International Hotel
<b>06/15/2016 Wednesday</b>					
08:30-08:55	Representative move steps (Qinhuang International Hotel - Qinhuangdao International Exhibition Center)/Admission				
09:00-12:00	<b>The High-level Forum of 2016 Conference on China (Qinhuangdao) Smart Healthy City</b>				Qinhuangdao International Exhibition Center
	Moderator: Professor Li Jianan, President of The International Society of Physical and Rehabilitation Medicine/President of The Alliance of Smart Health Industry, CCIIP				
	09:00-09:20	<b>Keynote speech I: International Health Service Industry and its application in China</b>			
		Speaker: Chester King, Chairman of IHG Asia/Adam Williams, Chairman of IHG China			
	09:20-09:40	<b>Keynote speech II: Integration and development of social capital, information technology and medical rehabilitation</b>			
		Speaker: Weng Guoliang, Executive Chairman of the Strategic Alliance for the Medical & Healthcare Industry of China, President of Wanhal International Group (TBD)			
	09:40-10:00	<b>Keynote speech III: Interpret "Digitization, Socialization and Marketization of Health Care Industry" from international</b>			
		Speaker: Dr. Ian Hau, President of Smart Healthy City Alliance (SHCA)			
	10:00-10:20	<b>Keynote speech IV: Home care for Alzheimer's disease</b>			
		Speaker: Mike Reid, President and Founder of Care Visions			
	10:20-10:40	<b>Keynote speech V: Personal care service - development of Elderly Care Industry</b>			
		Speaker: Jacky Guan, Chairman of Bamboos			
	10:40-11:00	<b>Keynote speech VI: Scientific Health Sports and Smart Management</b>			
		Speaker: Wang Zhengzhen, Professor of Rehabilitation College & Director of Sport Prescription Research Center, of Beijing Sport			
	11:00-11:20	<b>Keynote speech VII: Introduce Elderly Care Industry in Japan &amp; Korea</b>			
		Speaker: TBD			
	11:20-12:00	<b>Industry dialogue : Layout and Implement of integrated pattern of rehabilitation in Jing-Jin-Ji (Beijing City, Tianjin City and Hebei</b>			
		Moderator: Zhao Xi, China-Britain Business Council and business advisor of life science			
		Speakers: Representatives of relevant government departments of Beijing City, Tianjin City and Hebei Province Branch Head of China-Japan Friendship Hospital Qinhuangdao Guancai Service Industry Group			
12:00-13:00	Working Lunch - Buffet				Canteen in the office building of QETDZ
13:30-17:00	<b>Round-table Symposium on the Integration of Healthcare, Rehabilitation, Elderly Care and Nursing Care</b>		<b>Seminar on Benefiting the Grassroots via "Hierarchical medical treatment + Internet"</b>		Qinhuangdao International Exhibition Center
	Moderator: Hong Gang, CEO of Sino SmartHealth		Moderator: Lv Liming, The Alliance of Smart Health Industry, CCIIP		
	13:30-13:40	Introducing the agenda and guests	13:30-13:40	Introducing the agenda and guests	
	13:40-14:20	<b>Topic I: Combination of Medical Care and Pension driving Health care and Elderly Care Industry development</b>	13:40-14:10	<b>Keynote speech I: IT application in hierarchical medical process</b>	
	14:20-15:00	<b>Topic II: Practice &amp; exploration of rehabilitation in level-2 hospital</b>		Speaker: Liu Qi, President of Medi-Con Mobile Health	
	15:00-15:15	Tea break	14:10-14:40	<b>Keynote speech II: Meaning of "China-Japan Friendship Hospital Health Alliance" to hierarchical medical system</b>	
	15:15-15:55	<b>Topic III: Diversified Healthcare and Elderly Care, Finance and Insurance service</b>		Speaker: Representative from China-Japan Friendship Hospital	
	15:55-16:35	<b>Topic IV: Informationization construction of Healthcare and Elderly Care Industry</b>	14:40-15:10	<b>Case Study I: Tiered Subacute Medical Services</b>	

	16:35-17:00	Free communication & Summary		Speaker: TBD	
		<b>Guests on seminar:</b> . President of SHCA Professor Ian Hau . President of GRS Dan Hirschfeld . Leader of Combination of Medical Care and Pension office in Qinhuangdao Civil Administration Department . General Manager of Taikang Community Health Division Yanyuan Rehabilitation Hospital Niu Bing . Head of Yantai Letian Elderly Care Center . Head of Xikang . Head of IsoftStone Healthcare Division . level-2 hospital which succeed in Rehabilitation	15:10-15:40	<b>Case Study II: Bio technology fuels the development of hierarchical medical system</b>	
			15:40-16:00	Tea break	Speaker: Li Qichen, General Manager, ViGene Biosciences Inc
			16:00-17:00	<b>Discussion Section: Rehabilitation + Internet, how to ensure the coordination of family, community and hospital ?</b>	Guests participating discussion:
					Liu Qi, President of Medi-Con Mobile Health
					Representative from China-Japan Friendship Hospital
					TBD
					Li Qichen, General Manager, ViGene Biosciences Inc
	17:30-18:30		Working Dinner - Buffet		
<b>06/14/2016 to 06/16/2016</b>					
<b>Exhibition Demonstration for Smart Health Industry</b>					Qinhuangdao International Exhibition Center
<b>06/16/2016 Thursday</b>					
	09:00-12:00	<b>One-on-One Business Networking (apply in advance)/ The End</b>			