



## The 5th CBBC China Outbound Conference

### China (Shenzhen) – UK Investment Cooperation Conference

28th (Welcome Dinner) & 29th-30th (Conference) November 2017,  
Shenzhen

### DRAFT PROGRAMME

**Host Organisation:** CBBC, CCPIT Shenzhen

**Supporting Organisations:** British Consulate General Guangzhou, British Chamber of Commerce in HK, British Chamber of Commerce in Guangdong, CGP Investment, Shenzhen Outbound Alliance, Shenzhen General Chamber of Commerce, Morning Whistle

**Size:** 500 people (UK companies: 100, China companies: 250, Partners: 150)

**Dates:** 28<sup>th</sup>-30<sup>th</sup> November 2017

**Venue:** Futian Shangri-La Hotel, 4088 Yi Tian Road, Futian District, Shenzhen

**Theme:** Facilitate Collaboration in China and UK's Complementary Industries

#### Overall Schedule/Format

28<sup>th</sup> November: Welcome Dinner (up to 80 pax, invitation only)

29<sup>th</sup> November: Whole Day Conference

30<sup>th</sup> November: Technology Pitching Session, Business matching, FPS 1-2-1 advisory sessions, project owners and investors 1-2-1 meetings, company visits

#### Tuesday 28<sup>th</sup> November

Time	Dinner Agenda
17.00-18.30	Registration
18.30-18.40	Speech: CCPIT
18.40-18.50	Speech: Lord Sassoon, Chairman, CBBC
18.50-20.30	Dinner (up to 80 pax, INVITATION ONLY)

#### Wednesday 29<sup>th</sup> November

Time	Conference Agenda
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# China Outbound Programme

## 中国境外投资业务

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08.30-09.30	<b>Registration &amp; networking</b>
09.30-12.30	<b>Plenary Session</b>
09.30-09.40	<b>Opening Remarks:</b> Lord Sassoon, Chairman, China-Britain Business Council
09.40-09.50	<b>Speech 1:</b> Gu Xueming, President, Chinese Academy of International Trade and Economic Cooperation
09.50-10.00	<b>Speech 2:</b> Richard Burn, Minister, Director General, DIT China
10.00-10.10	<b>Speech 3:</b> Shenzhen Government
10.10-10.20	<b>Speech 4:</b> Catherine McGuinness, Chairman, Policy & Resources Committee, City of London Corporation
10.20-10.30	<b>Introduction to Shenzhen (Video + Speech)</b>
10.30-10.50	<b>Keynote Speech:</b> Daniel Franklin, Executive Editor, the Economist 'The World in 2018'
10.50-11.35	<p><b>UK Region Showcase</b></p> <p><b>London Calling Chinese investors</b></p> <p><b>Moderator:</b> Jeff Cao, Head of Asia Pacific, London &amp; Partners Sherry Madera, Special Advisor for Asia, City of London Corporation Katie Kopec, Principal Adviser Regeneration and Development, London &amp; Partners John Miu, Chief Operating Officer, ABP (London) Investment Limited Suwin Lee, Head of Greater China Services, EY John Zai, CEO, Cocoon Networks</p>
11.35-12.20	<p><b>Investing in the UK</b></p> <p><b>A moderated discussion on trends, opportunities and challenges of Chinese investment in the UK</b></p> <p><b>Moderator:</b> Gordon Orr, Chairman, WestChel, Senior Advisor, McKinsey, Non-Executive Director, Lenovo, Swire Pacific and BPL Zhang Ju, Senior Vice President, CFO, Hytera Sunny Tao, President, Tianan Cyber Park</p>
12.20-14.00	<b>Networking and Lunch</b>
14.00-15.15	<b>Three Concurrent Breakout Sessions A B C</b>
14.00-15.15	<p><b>Breakout Panel A: Innovation and Technology</b></p> <p><b>14.00-14.15 Opening speech:</b> Per Lindtorp, Director, GP Bullhound <b>14.15-15.15 Panel discussion:</b> Moderator: Professor Christopher Rudd, Provost, Nottingham University Ningbo China, Pro-Vice-Chancellor, University of Nottingham Liu Renchen, Vice Dean, Research Institute of Tsinghua University in Shenzhen Dr Aijuan Wang, Strategic Development Director, China Going Out, Mott MacDonald Mr Zach Yerushalmi, Principal, Oxford Sciences Innovation Per Lindtorp, Director, GP Bullhound</p>



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<p><b>14.00-15.15</b></p>	<p><b>Breakout Session B: Financial Service Industries</b></p> <p><b>14.00-15.15 Opening speech:</b> Wang Shouren, Secretary General of Shenzhen Venture Capital Association</p> <p><b>14.15-15.15 Panel discussion</b>                  Moderator: Sir Tom Troubridge, Chairman, China Business Group, PwC                  Rupert Gather, CEO, InvestUK                  Dr Rui Wang, Head of Investment, China, Invest Northern Ireland</p>
<p><b>14.00-15.15</b></p>	<p><b>Breakout Session C: Healthcare and Life Sciences</b></p> <p><b>14.00-14.15 Opening speech:</b> Eva Yin, General Manager, AstraZeneca HK &amp; Macau</p> <p><b>14.15-15.15 Panel discussion:</b>                  Moderator: Simon Mellon, HM Consul, Trade and Investment, Assistant Director, South China - Life Sciences, Health and Social Care                  Eva Yin, General Manager, AstraZeneca HK &amp; Macau                  Xu Wu, CEO, Creat Group                  Randy Wu, Investment Manager, BGI Genomics                  Mindray                  Dr John Connolly, Clinical Director, TPP</p>
<p><b>15.15-15.30</b></p>	<p><b>Tea Break and Networking</b></p>
<p><b>15.30-16.45</b></p>	<p><b>Three further Concurrent Breakout Sessions D E F</b></p>
<p><b>15.30-16.45</b></p>	<p><b>Breakout Session D : Consumer and Creative Sector</b></p> <p><b>15.30-15.45 Opening speech:</b> tbc</p> <p><b>15.45-16.45 Panel discussion</b>                  Moderator: Tom Simpson, Director-Creative Industries &amp; Sports, CBBC                  Wen Zhijun, Business Development Vice President, Urban Revivo                  Hylink                  Jennifer Fan, General Manager, International Business, Shenzhen Creative Investment Group</p>
<p><b>15.30-16.45</b></p>	<p><b>Breakout Session E: HK's Role in China's Outbound Investment</b></p> <p><b>15.30-15.45 Opening speech:</b> Charles Ng, Associate Director General, Invest HK</p> <p><b>15.45-16.45 Panel discussion</b>                  Moderator: Catherine Li, Director, Strategy &amp; Alliances, Asia Pacific, Atkins                  Lu Gang, Director and General Manager, China General Nuclear Power Corporation Huasheng Investment Limited                  Peter Burnett, Regional Head, Corporate Finance, Greater China and North Asia, Standard Chartered                  John Yeap, Partner, Pinsent Masons                  Paul Lengthorn, Director, China, Mott MacDonald</p>
<p><b>15.30-16.45</b></p>	<p><b>Breakout Session F: Intelligent Manufacturing</b></p>

# China Outbound Programme

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	<b>15.30-15.45 Opening speech</b> <b>15.45-16.45 Panel discussion</b> Moderator: Panelists: John McLuskie, Deputy General Manager, Shanghai GKN Huayu Driveline Systems Co., Ltd Yang Bo, Vice President, Kongka Group Jason Wu, Managing Partner, InteBridge Capital
<b>16:45-18:00</b>	<b>Networking</b>
<b>18:00-21:00</b>	<b>Reception</b>

**Thursday, 30<sup>th</sup> November**

**Technology Pitching Session & Matchmaking & Site Visits**

Time	Agenda
08.30 – 09.30	Registration
09.30 – 09.40	Welcome speech – CCPIT
09.40 – 10.00	Investing In the UK - <i>Mark Hedley, Director, CBBC</i>
	<b><i>Company Pitches and Matchmaking</i></b>
10.00 - 10.10	Airbeen
10.10 – 10.20	Alphaco
10.20 – 10.30	Ancon
10.30 – 10.40	Goinstore
10.40 – 10.50	Solaris
10.50 – 11.00	Zap&Go
11.00 – 12.00	<b><i>Matchmaking</i></b> (1-2-1 meetings with these companies and others including: ABP, EY, Santander, London & Partners, City of London Corporation, Cocoon Networks, GP Bullhound, Mott MacDonald)
12.00 – 13.00	Lunch
13.00 – 16.00	Site Visits Route 1: Hytera Headquarters-Qianhai Route 2: Tencent-Qianhai
16.00	Ends



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